

RED BLEND · ESTATE GROWN · TOP TIER

Reserva 2022

The family's best grapes, picked twice over.

This is the Rubio family's top-tier wine, and it's always a very limited release. Only the best estate grapes make it in: every lot goes through a double selection, and the winemaker has to sign off on the lab results before it earns a spot in the Reserva. A dry 2022 kept yields tiny, and you can feel the concentration. Expect a full-bodied, fruit-forward Cabernet with a splash of Merlot, fresh acidity and polished tannins, with extra layers from 18 months in barrels by four different French coopers. Big, but with real lift and grace.

WINEMAKER ALBERTO RUBIO

BLEND	STYLE	ALCOHOL	PRODUCTION	SULFITES	DRINK
Cab · Merlot	Red	14.6%	130 cases	35 ppm	Upon release
89% · 11%	Still, French oak	by volume	1,560 bottles	free, at bottling	& up to 20 years

ATTRIBUTES PO Practicing Organic · SO Sustainably Operated · VG Vegan

The Vineyard

Estate vines high in the hills on the southwest-facing valley wall, where the hills shelter them from strong winds. Yields are kept very low.

Site	Valle de Guadalupe
Elevation	1,150 ft
Soil	Clay, decomposed sandstone
Planted	2005
Farming	Organic, sustainable

In the Cellar

A double selection of the best grapes, fermented in stainless steel, then a long rest in French oak from four coopers at once.

Harvest	Sept 2022, by variety
Selection	Double, lab-approved
Fermentation	Selected yeast, stainless
Aging	18 months, French oak
Filtration	2 microns

The Name

Reserva marks the 18 months in barrel. As the family's top wine, its label is dedicated to the winery's founder, Francisco Rubio Sr.; every Rubio label honors a different family member.

> *"If you grow your grapes well, you don't need a bold wine to enjoy intense foods."*

Serve at 16–18 °C (61–64 °F); decant if young.
Pair with grilled ribeye, birria or aged cheeses.

BODEGAS F. Rubio

Founded in 2003 by Francisco Rubio and his family, Bodegas F. Rubio is the definition of a family-run winery: every grape is picked by hand, and every family member has a role, from the tasting room to the kitchen to the cellar.

Their vines sit higher on the valley wall than most, with better access to fresh water and slightly cooler temperatures. The elephants on the labels stand for the family: like a herd, the tribe stays together.

2003 FOUNDED	100% ESTATE GROWN
6 WINES	4,000 CASES TOTAL