

The Rubio Estate

Founded: 2003 by Francisco Rubio and family

Region and grape source: Their winery and vineyards are located in Valle de Guadalupe approximately 11 miles from the Pacific.

Vineyard specifics: Situated high on the Valle's southwestern facing wall at an elevation of 1,150ft in soils of clay and decomposed sandstone. The site is organically farmed and composed of separate plots of Tempranillo, Nebbiolo, Sangiovese, Malbec, Montepulciano, Chenin Blanc, and Palomino.

Notes:

- Situated higher on the valley wall than most estates, their vineyards have the best access to fresh water and are slightly cooler than other sites.
- They are the definition of a family run winery – all grapes are picked by hand and every family member has a role in an aspect of the operation. The tribe stays together.
- The elephants on the labels each represent specific members of the family. The animal serves as a symbol of the fact that elephants always operate in packs or family units and have the survival strategy of surrounding, (rather than out running as is the strategy of survival for many species) the young, fragile and old members of the community when under attack. If you visit their winery, you find their father running the tastings, their mother serving the food, the cousin making the wine, the younger brother running the kitchen, etc.

Total production: 10 acres under vine, 6 wines, 4,000 cases



2021 Tempranillo - Bodegas F. Rubio

Tasting Notes and Drinking Window:

With the drier growing season naturally reducing yields, this vintage of the lightest red from Bodegas F. Rubio shows an extra layer of concentration and purity. Tempranillo once again proves its affinity for the northern Baja terroir, but here the fruit is slightly darker and more focused, supported by a firmer spine of acidity. The wine remains bright and expressive, yet the lower rainfall has endowed it with a touch more depth and finesse. Already delicious, it promises even greater harmony after a short rest in the cellar, where its finely shaped edges will meld into something truly striking. A poised, lifted wine that hints at even more brilliance in the years ahead.

400 cases made

Drinking window: upon release - 8 years

Vintage:

2022

Blend:

100% Tempranillo

Producer:

Bodegas F. Rubio

Winemaker:

Alberto Rubio - Mexican

Vineyards:

Valle de Guadalupe, ejido of El Porvenir - Estate vineyards planted in 2004 in soils of clay and decomposed sandstone mix. At 1,150 ft, the site is one of the highest on the valley wall and has a gentle slope that faces southwest.

Winemaking:

Hand-harvested on September 15th, the grapes were manually sorted and crushed before fermenting in stainless steel. Following fermentation, the wine spent 12 months in second-use American oak before bottling, with 35 PPM sulfites added at bottling.

Farming:

Organic, sustainable

Alcohol:

13.7%