

RED · CABERNET & PETIT VERDOT

Baya Baya 2023

A zingy red for life without complications.

Baya Baya weds the verve of Petit Verdot with the structure of Cabernet Sauvignon for a wine of bright red fruit and refreshing acidity. The Petit Verdot is worked to soften its tannins and bring out soft, elegant fruit, and the acidity is tuned to shine by the glass. Medium-bodied, with lift and tension, it is a red made to be poured and enjoyed.

WINEMAKER SANTIAGO LÓPEZ

BLEND	STYLE	ALCOHOL	PRODUCTION	SULFITES	DRINK
Cabernet	Red	13.7%	1,250 cases	35 ppm	Upon release
50% · Pet. Verdot 50%	Stainless, French oak chips	by volume	15,000 bottles	at bottling	& up to 8 years

ATTRIBUTES

- LI Low Intervention
- PO Practicing Organic
- SO Sustainably Operated
- VG Vegan

The Vineyard

A long, narrow ravine on the northern edge of Valle de Guadalupe, with steady wind currents and cooler temperatures than the rest of the valley.

Site	Francisco Zarco
Elevation	1,200 ft
Soil	Sandy alluvial, decomposed granite
Vine age	15 years
Farming	Organic, sustainable

In the Cellar

Fermented and aged in stainless steel, with French oak chips for just a kiss of oak.

Harvest	About 3 weeks late
Fermentation	Selected yeast, stainless
Aging	Stainless, French oak chips
Filtration	1.5 microns

A Name with a Story

Baya Baya translates to “Berry Berry”: a wine made from two different grapes, or berries.

The 2023 vintage had a cold, rainy winter and a mild spring and summer. Harvest came about three weeks later than expected, which softened the acidity of the Petit Verdot and let the fruit shine.

SOLAR FORTÚN

Solar Fortún is family owned and run by the López family. Santiago, the founder and winemaker, is the son of two physics professors in Ensenada, and the estate was conceived with scientific precision: every detail deliberate, nothing left to chance.

The winery runs with near-total sustainability, with harvest and most vineyard work done by hand. The name nods to Francisco Zarco, the 19th-century journalist who wrote as “Fortún,” and to “solar,” a sun-drenched rural plot.

2007 VINES PLANTED	18.5 ACRES
9 WINES	3,000 CASES TOTAL